

# **American Management Association's Developing Executive Leadership**

## ***Learning Objectives***

- Identify and Begin to Address Your Leadership Challenges
- Analyze the Results of Your Self-Assessment Strengths and Development Needs
- Relate the Components of Strategic Leadership to Your Organization
- Assess Your Emotional Intelligence and its Impact on Your Leadership potential
- Understand and Apply the Concepts of Strategic Leadership
- Coach Employees Toward Improved Performance
- Discover Your Personal Values and Ethics and Their Influence on Your Leadership
- Identify and Apply Practices That Influence Motivation and Engagement
- Assess the Culture of Your Organization.
- Apply Techniques of Inspirational Leaders.
- Create a Personal Development Plan to Bolster Your Executive Performance

## ***LESSON ONE***

### ***My Leadership Journey***

- Identify Your Most Important Leadership Challenges and Gain Insights on How to Address Those Challenges
- Describe the AMA's Total Professional Model and Leader Level Competencies
- Identify Your Strengths and Development Needs Based on AMA's Leader Level Competencies
- Evaluate the Relationships Between Your Leadership Challenges and Your Assessment Results

### ***Strategic Leadership, Part 1***

- Describe Leadership and Management Behaviors
- Define the Elements of Strategic Leadership and a Strategic Plan
- Specify Your Mission, Vision, and Values
- Apply Strategies of Goal Setting to Set Goals That Can be Accomplished
- Explain the Significance of Prioritization

## ***LESSON TWO***

### ***Strategic Leadership, Part 2***

#### ***Professional Effectiveness***

- Define Emotional Intelligence (E.I.) and its Importance
- Identify Your E.I. Strengths and Development Needs
- Apply Techniques/Practices to Develop Your Emotional Intelligence
- Explain Your Strategy for Professional Effectiveness and Demonstrate it By Practicing Positive Communication and Presence Skills
- Describe How to Align the Culture of Your Team with Your Strategy

#### ***Developing the Talent of Others, Part 1***

- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Compare the Relationships Between Strategy and Individual Performance

## ***LESSON THREE***

### ***Developing the Talent of Others, Part 2***

- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Compare the Relationships Between Strategy and Individual Performance
- Apply Strategic Leadership Skills to Develop Team Members
- Practice a Coaching Process to Support Self-Reliant Problem-Solving

#### ***Aligning Organizational Culture and Engagement with Strategy, Part 1***

- Explain the Importance of Shaping Organizational Culture
- Analyze the Culture of Your Organization or Team
- Examine the Alignment of Your Personal Values with the Values of Your Organization
- Identify the Types of Organizational Cultures and Their Influence on Members

## ***LESSON FOUR***

### ***Aligning Organizational Culture and Engagement with Strategy, Part 2***

- Describe the Importance of Leading an Ethical Organizational Culture
- Select Practices to Create and Maintain Trust with Your Team Members

## ***The Art and Science of Inspirational Leadership***

- Describe the Relationship Between Leadership and Employee Engagement
- Create and Share a Personal Crest That Describes Your Authentic Leadership Attributes
- Identify Actions That Create a More Motivating Workplace
- Differentiate Between Recognition and Reward Practices Based on the Personal Preferences of Others

## ***Leadership Development Plans***

- Prepare and Plan for Your Continued Leadership Development
- Complete and Receive Feedback on Your Leadership Development Plan